

# MAGICARD

secure ID card printers

# Prima™

## REVERSE TRANSFER LAMINATING ID CARD PRINTER



**Over the edge full colour printing**  
Highest

photo-quality images, printed right over the edge of the card in 30 seconds.



**Encoding**  
A wide range of Contactless (Proximity)

card, Contact chip card, and Magnetic stripe card encoding options in the printer.



**Duplex**  
Double-sided printing is

standard with the Prima. Prints on both sides in 60 seconds.



**Card Lamination.**  
For added durability and holograms, an in-line card laminator is available.



### The highest print quality

The reverse-transfer Prima is ideal for producing top quality, durable cards.

The quality of the finished card is similar to that achieved by off-set litho printing, but with the advantage that every card can be different.

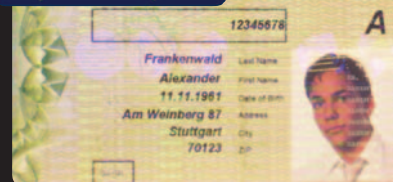
As always, quality of service is guaranteed. In addition, the Prima is supplied with a free, two year warranty with hassle-free printhead cover and loaner service.

(Available in the EU and North America only)



### Reverse Transfer Printing

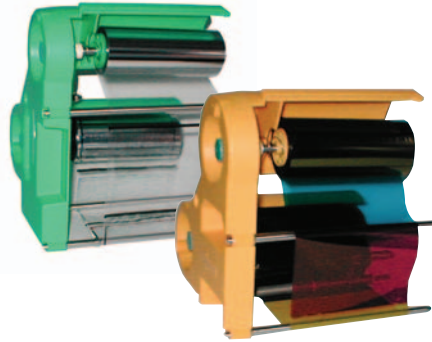
Superb image quality is achieved by the reverse printing technology with the Prima retransfer printer. The card image is printed on a clear film which is then laminated onto the card surface. As well as delivering the highest print quality, printing on uneven or rough surfaces is possible. Unlike direct-to-card printers, the Prima can print onto non-PVC cards like ABS, PET, PVH, and Polycarbonate.



## Consumables

High-capacity YMCK ribbon together with the separate re-transfer film provides 1000 colour prints.

Both ribbon and re-transfer cartridges easily slot in for ease of use.



## Specifications

### Prima Reverse Transfer ID Card Printer (Part No. Prima/001)

#### Print Speed

Prints a single-sided colour image in 30 seconds, double-sided in 60 seconds.

#### Warranty

12 months. (in the EU and North America, the Prima also comes bundled with two years FREE UltraCoverPlus® warranty which includes full printhead cover and free loaner service).

#### Printer Interfaces

SCSI II. USB converter option also available.

#### Software Drivers

Windows 98, ME, 2000, XP drivers (all supplied with printer).

#### Dyefilm Types

Dye ribbon YMCK 1000 colour sides (Part No. Prima/006).  
YMCKK 750 colour sides and 750 black sides (Part No. Prima/043).

#### Re-Transfer Ribbon

1000 sides (Part No. Prima/007).

#### Card Stock Options

PVC, ABS, PET, PVH, and Polycarbonate ISO Standard CR80 sized cards.

#### Card Thickness

0.25mm to 2.4 mm (0.01" to 0.1").

#### Card Capacity

300 cards feed tray, 100 cards output stacker.

#### Printhead

300dpi field replaceable.

#### Power Source

Internal power supply 100-240VAC 47-63Hz.

#### Dimensions

340mm W x 381mm H x 340mm D (13.4" W x 15" H x 13.4" D).

#### Weight

22kg (48.5 pounds).

#### Colour

Grey with blue trim.

#### Environment

Sheltered Office environment 10°C to 30°C (50°F to 85°F).

#### Safety

CE certified, UL listed (USA & Canada).

#### EMC

EN50 081-1 and EN50 082-1 (Europe), FCC pt15 curve A (USA), and CSA 08.8 curve A (Canada).

## Options

#### Card Encoding

Magnetic stripe card encoding.  
Contactless (proximity) card encoding (Mifare, Legic or HID options).  
Contact chip encoding.

#### Lamination

One or two in-line lamination units. Each unit laminates one side of the card. A holographics security print can be applied to the lamination film.

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Prima with in-line lamination unit



ISO 9001 Accredited

[www.ultramagicard.com](http://www.ultramagicard.com)